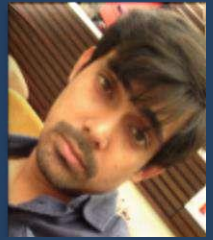# EHETESHAM HAIDER

UI / UX / Web Project Management

Technology visionary, offering **over 10 years** of dynamic career in managing critical & complex projects, identifying technology trends, defining processes, collaborating across departments and optimizing resources; targeting assignments in Program Leadership with a reputed organization

✉ **ehetesham4u@gmail.com**   📱 **+966 531573086, +91-9871983536**

CORE COMPETENCIES

- Program Management & Leadership
- User Interface / Product Ownership
- HTML5/CSS3/JavaScript/JQuery
- Delivery Management & Leadership
- Requirement Gathering
- Stakeholder Management
- Usability Testing, Implementation
- Web / Application Lifecycle Management
- People Management & Leadership

CERTIFICATIONS

- **Microsoft Certified Technology Specialist (MCTS)** 70-573 (SharePoint)
- **Microsoft Certified Solution Associate (MCSA)** 70-480 (HTML+CSS+Javascript)
- **Microsoft Certified Professional (MCP)**

SOFT SKILLS

- Collaborator
- Communicator
- Planner
- Change Agent

PROFILE SUMMARY

- Experience in directing **technology planning, UI/UX Development, Software/Web Development, Program Management and Business Solution Delivery**
- Impressive success in **designing & delivering outstanding user experiences** in the Digital Domain, by leveraging on exceptional skills in research, planning and user-centered design
- Showcased excellent aptitude in **front-end development of Website products, User Interface & Visuals** for Marketing Collaterals, right from stage of requirement analysis to system study, designing, coding testing, de-bugging, documentation and implementation stage
- Excellent track record of developing **simple, useable, attractive web interfaces** accounting for speed, file size, readability and accessibility
- Gained rich exposure in **Web Application Development & Design,** Project Management, Product or Shopping Cart & Info Based Website, E-books/Catalogue Applications, Hybrid Technology with **Framework7, Ionic, Telerik Mobile Hybrid Technology with CandoUI Hybrid mobile apps**
- Exhibited strong working knowledge of **Photoshop, Illustrator, Dreamweaver and associated latest design tools**
- **Formulated strategic UI & Web Product Development plans** and implemented target operating model leveraging lower costs and streamlined operations
- Worked on **Government Portal** of Saudi Arabia on fully Java environment
- Successfully acquired rich knowledge on **JQuery JavaScript (Ecma6), Css3, Angular, Framework7** and proficient in usage of **Note++, Simulator, Visual Studio Code, SharePoint Code, Dreamweaver, Visual Studio, Photoshop, Illustrator and Captivate**
- Skilled in **providing technical leadership** across multiple unique projects and driving delivery of integrated business & technology solutions

TECHNICAL SKILLS

- **Professional Tools**: Asp, PHP, xml, flash scripting, JavaScript, Ajax, JQuery, DHTML HTML5 , XHTML, Dreamweaver CS5, FlashCS5, Photoshop CS5, Illustrator CS5, Angularjs, CSS3, SharePoint 2010, FrontPage, Json, Backbone.JS, Telerik, Dojo, MVC, Razor
- **Programming Languages**: C, C++, JavaScript, Action Script 1.0 & 2.0, XML, JQuery, Ajax
- **Client Side**: (Html5, XHTML, Javascript, JQuery, XML, MobileUI, Framework7, Json, Backbone.js, Angularjs, CSS3)
- **Server Side**: (ASP Dot Net, PHP, JSP, Telerik, Dojo, MVC, Razor)
- **Databases**: (MS-Access, PHPMYSQL)
- **Operating Systems**: MS DOS, Windows NT, Windows XP, Windows 7, Windows8, Windows10, Windows Server
- **Application Packages**: Adobe Media Studio, Visual Studio 2008, 2010, 2012, FrontPage, Note++, Simulator, Visual Studio Code

💼 WORK EXPERIENCE

Since Apr'17 with ADDAR, Arab House Pvt. Limited, Riyadh as Sr. User Interface Expert
Clientele: (Elm.sa) Saudi Arabia (provides UI Design & Development Services like Web Site Design, Website Development, Hybrid Technology)

Feb'15-Apr'17 with IINFOCOMM Pvt. Limited, Bangalore as Sr. Web Designer / Graphic Designer / UI Developer
Clientele: (Elm.sa) Saudi Arabia (provides UI Design & Development Services like Web Site Design, Website Development and Hybrid Technology)

Dec'10-Jan'15 with Rawabit Technology, Riyadh as Sr. Web Designer / Graphic Designer / UI Developer

May'09-Dec'10 with Membrane Creative Agency as Freelancer Web Designer / Graphic Designer / UI developer, Freelancer

Jul'08-May'09 with Access Technology, as Web Designer / Graphic Designer / UI developer, Freelancer

Key Result Areas:
- Identifying & implementing suitable solutions for business within stringent budget; developing industry focused program management services framework, and ensuring accuracy in reporting of project to management
- Providing Professional Web & Graphic Solutions, Creative Web Design and UI, UX Solution; working on JQuery JavaScript (Ecma6), Css3, Angular, Framework7 and creating wireframes as well as visual design comps
- Working on Ajax, PHP with MySQL, Mobile Razor Web Technology with MVC Dot Net, Banner SlideShow and Animation with SVG
- Providing technical and process level guidance & support to the project team Implementing & testing of the application at internal testing environment also providing application maintenance and support to the client
- Ensuring all back-end & front-end application systems are updated properly to manage new & updated product enhancements
- Spearheading end-to-end delivery of UI & UX Development & Support projects; managing operations involving system planning & resource management
- Mapping client's user interface requirements and providing them best solutions involving evaluation and definition of the scope of the project and finalization of the project requirements
- Driving & facilitating stakeholders to research uncover challenges and understand business and audience needs
- Ensuring creation of solutions based on customer activities and motivations; analyzing client's context of design problem and resolving the same to find the best solution for the specific context
- Setting out quality standards for various operational areas, ensuring a high-quality customer experience while adhering to the SLAs and work processes

Highlights:
- Resolved major client issues such as Online print Customized Greeting Card with 300 DPI and took effective steps to mitigate the same such as Develop in Flash Print Media Studio AS3.0
- Improved Website efficiency by debugging / revamping Sijil.com Asp .Net with SQL, support.sijil.com PHP with MySql, Rawabit.com Asp.Net with SQL
- Successfully delivered & implemented Absher Platform Projects Like Kiosk Application, Absher Individuals, Absher Business, Absher Mobile App with team support and guidelines
- Developed Handicraftdesignbank.com and BCDI website, inaugurated by Textile Minister MuraleeDharan Maran in 2009
- Independently created Retail Maestro User Interface and successfully deployed the same at (Mann-India)
- Bagged **Best Employee of the Year Award** in recognition of increased productivity of website as per Marketing Team target

Refer Annexure for project details

🎓 EDUCATION

2011	**MCA (Master of Computer Application)** from Calorx Teachers University, Gujarat Ahmedabad
2008	**BCA (Bachelor of Computer Application)**

📇 PERSONAL DETAILS

Date of Birth: 27th July 1984
Languages Known: Hindi, English, Urdu, Arabic (Verbal)
Address: Olaya Street, Riyadh
Passport No.: Z2899995
Countries Visited: Saudi Arabia Dubai, Sharjah, Abu Dhabi & India
Marital Status: Married

ANNEXURE

ORGANISATIONAL PROJECTS

Rawabit Technology, Riyadh:
http://izdiharcompound.com
http://sijil.com
http:support.sijil.com
http://rawabit.com
http://www.soltanah.com
http://www.himeydan.com
http://www.metalsdoctor.com
http://thirdmic.com/
http://mwfts.com

Membrane Creative Agency, Delhi
http://membraneinc.com
http://akashdas.com
http://limitedrelease.in/
http://elements.asia/
http://sculptforwomen.com
http://handicraftdesignbank.com
http://ncdpd.in
http://ashtapadi.org/
http://stag.in
http://bcdi.in
http://motodbr.com/demo

Access Technology
http://vidya.in
http://www.irisoverseas.com/
http://demo.offshoredevelopmentcentre.com
lapour.com(http://98.131.22.19/) brazeelembassy.com
http://yourhealthandlongevity.com/ homegallery.com
ibfc.in
http://demodesigns.net/access/izzyprints
soulattires.com
nobaglimit.com
Latingaming
Meastro Of Retailo
Archisentro
Account Api
Nii Portal
Indiaaviationconsulting.com
iitchallenge.com
Marksindia.com
Flash Intro Of utsav fashion Company
Media4u.com
Bloom and Blossom.com
http://universetelecom.com.au/
http://clients.gsspl.com/
http://clients.gsspl.com/softskillz/template2/
http://clients.gsspl.com/qayyumexports/template8/
http://www.ozone-india.com
http://www.kcastir.com
www.garudfabs.com
membraneinc.com
dreamhomesdot.com
www.baltiwine.com
www.godwinhotels.com
www.Konouzi.com
www.bahrainembassy.co.uk junejacobs.com
www.nuustudio.co.uk
www.diwansarees.com
http://mdsis.com
britishbacon.com

http://www.travel2abroad.com
http://www.spectsmobile.com
http://www.hi-tech-india.com
http://www.sharpstationery.com
http://clients.gsspl.com/indiachemist/template3/
http://www.frontwheeltours.com/
http://www.acsjobs.co.in
http://www.technoraill.com
http://www.oshoindia.in/
http://www.bholasons.com/
http://www.seth-n-trade.com
http://harekrishnagarments.com
http://www.orientlighthouse.com
http://grandbox.in http://www.jmahabeer.com
http://www.minmecgroup.com
http://www.balaark.com
http://www.geographicdestination.com

ONLINE WEBSITE:
http://www.almousa.com.sa
http://sijil.com http:support.sijil.com/
http://izdiharcompound.com
http://rawabit.com
http://www.soltanah.com
http://www.metalsdoctor.com
http://thirdmic.com/
http://bcdi.in
http://www.irisoverseas.com/
http://vidya.in
http://ibfc.in wwwdreamhomesdot.com
http://www.baltiwine.com
http://www.junejacobs.com
http://mdsis.com
http://mwfts.com
http://akashdas.com
http://elements.asia/
http://sculptforwomen.com
http://handicraftdesignbank.com
http://ncdpd.com
http://ashtapadi.org/
http://stag.in brazeelembassy.com
http://yourhealthandlongevity.com/ homegallery.com
nobaglimit.com
www.godwinhotels.com
http://www.bahrainembassy.co.uk
http://www.diwansarees.com
http://www.britishbacon.com